



**AIR★DESIGN**

A Global Company  
with Vertical  
Integration for  
Innovative  
Accessory  
Solutions

**CORPORATE  
BROCHURE**  
January, 2025



For over 34 years, Air Design's Vehicle Personalization division has provided a wide range of restyling solutions to Automotive OEM customers across more than 30 countries.

Air Design is now recognized as one of the most innovative and influential automotive aftermarket companies in the Americas, thanks to its cutting-edge product development, advanced production methods, and state-of-the-art materials that exceed OEM standards.

Air Design's manufacturing technologies enable short to medium production runs of exterior and interior accessories, making them perfect for Special Editions and Aftermarket Accessories Programs.

Air Design's OEM projects are driven by collaboration and timely communication, from initial proposals to the program's conclusion. With a forward-thinking vision and dedication to cutting-edge technology and design, we create innovative Accessories for Trucks, SUVs, and other Passenger Vehicles.



At the heart of our operation lies an 80,000-square-foot facility nestled within our expansive 300,000-square-foot campus on the scenic outskirts of Cuernavaca, just an hour from the vibrant energy of Mexico City's international airport, where 250 multicultural engineers and plant personnel interact.

- Research & Development
- Scanning & Design
- Engineering & CAD
- Prototyping & Tooling
- Advanced Manufacturing: RIM (Reaction Injection Molding), Vacuum Forming, Tri-Compound Molding
- Robotic Trimming & Class A Painting
- Warehouse, Inventory, Assembly, Packaging, and Shipping



Our executive office and showroom, located near Santa Fe and downtown Mexico City, is strategically located close to major OEM headquarters. A dedicated team of 40 associates handles sales, marketing, training, and dealership support.

- Executive Office
- Sales
- Marketing
- Accounting
- Legal
- Community Outreach
- Car Customization Hub
- Training Center
- Custom Bodyworks Shop



Offering a Southern California development space and “safe haven” for US inventory to buffer against any unlikely challenges involving the border, our Oceanside facility gives Air Design a distinct advantage over other international competitors.

- Research & Development
- Scanning
- Design
- Engineering
- CAD
- Warehouse / Inventory
- Assembly
- Packaging
- Shipping



OUR VALUED CUSTOMERS

**AIR★DESIGN**



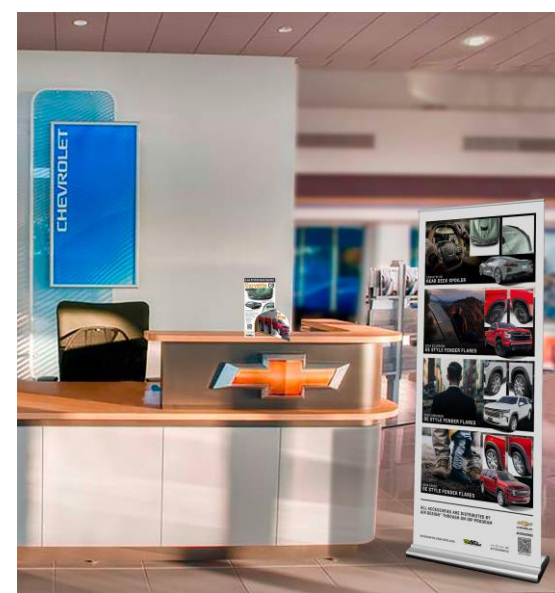
Air Design is fully vertically integrated, managing everything from design and development to manufacturing, assembly, quality control, distribution, and installation support. This approach allows its customers quicker market entry, faster production times, cost savings, greater flexibility, and reduced reliance on external suppliers.



As a result, Air Design provides a turnkey solution, from design to delivery, ensuring efficiency, consistency, and a hassle-free experience for its customers.

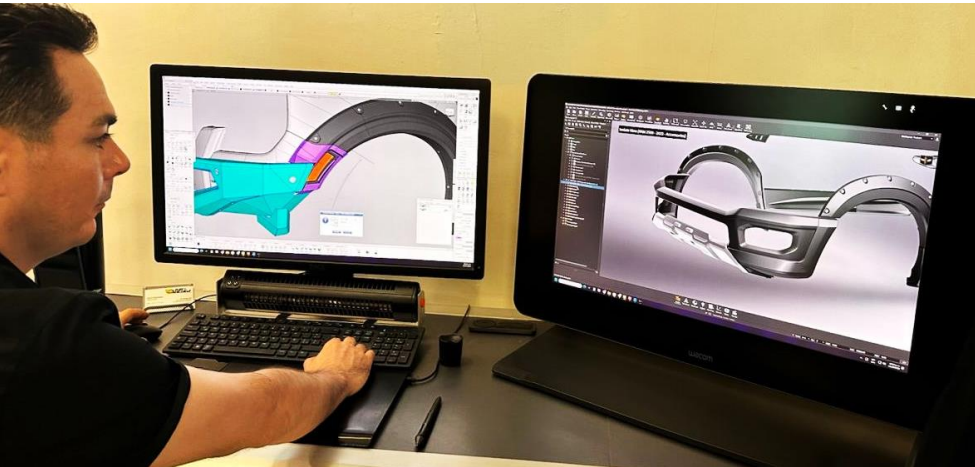
Air Design supports Sales Staff and Accessories Managers at Car Dealerships with tailored training, high-quality POP materials, and regular visits from our dedicated customer support representatives.

We also organize sales and installation clinics and collaborate closely with customers' marketing teams on events, digital campaigns, videos, landing pages, and webinars, providing the tools and expertise for success.



At Air Design, our process starts with a discovery phase where we work closely with customers to define project scope, resources, and timelines. In the concept design phase, we create sketches, renderings, and 3D models to refine ideas.

We then move to product development, supported by Advanced CAD Engineering using 3D modeling software. We handle a variety of CAD file formats like CATIA, UG, IGES, and STEP to bring concepts to life, ensuring efficiency and flexibility throughout the project.



Air Design has grown into a versatile company, specializing in complex OEM Special Edition projects. Our strong partnerships have led to continuous improvement in processes and production practices. With In-House Tooling fabrication, we offer quick product development lead times, greater control over quality, and reduced costs, while remaining flexible for production runs ranging from 200 to 200,000 parts.



## PUR-RIM - (Polyurethane-Reaction Injection Molding)

Highly competitive in low to medium volume applications, and ideally suited to Special Edition programs.



## PUR-RIM - (Polyurethane-Reaction Injection Molding)

This technology offers exceptional design flexibility, precise dimensional detail, superb surface quality, and unbeatable durability performance at a reasonable cost; Ideally suited for body-colored or painted applications.

We use ONLY best-in-class raw materials to deliver great quality and value.



**MANUFACTURING – THERMOSET PLASTICS MOLDING**  
**PUR-RIM (Polyurethane-Reaction Injection Molding)**

**AIR★DESIGN**



## VACUUM FORMING

Using High-Impact ABS and advanced Multi-Layer engineering plastic sheets, our thermoforming team is capable of producing large, precision-engineered parts up to 51 x 98 x 26 inches (130 x 250 x 70 cm). This process allows us to create durable, lightweight components, ideal for applications where strength and durability are critical.



Highly competitive in low to medium volume applications, and ideally suited Body Styling Accessories.



## FLOOR LINERS AND CARGO TRAYS

Air Design has set a new standard in interior protection with its innovative Vacuum Technology, creating Best-In-Class Floor Liners and Cargo  
Trays for Cars, SUVs, and Trucks.

Manufactured from TPR Soft-Touch Thermoplastic, these liners effectively contain spills, dirt, and debris, ensuring a clean interior.

Designed for convenience, they feature a repellent material that is easy to clean, while their sporty styling includes sleek patterns and a premium steel footrest for added durability and elegance.



PERFORMANCE, STYLE AND PERFECT FITTING. ALL IN ONE!



## HEXALINERS

## HIGHLIGHTS



- ✓ **Engineered to** effectively retain liquid spillage and all kind of dirt.
- ✓ Easy to clean, **repellent material**.
- ✓ Sophisticated and Sporty styling. Includes a **steel footrest** and a **Modern Hexaliner Pattern**.
- ✓ Model-specific developed using precise laser scanning to create a **perfect fit**.
- ✓ Manufactured in **High Performance Elastomeric Polymer**.
- ✓ **Non-Slip**, ultra soft touch surface.
- ✓ Compatible with vehicle's factory **anchoring systems**.
- ✓ **Downwards facing edges** for a smooth appearance.



## TPR SOFT-TOUCH FLOOR LINERS AND CARGO TRAYS

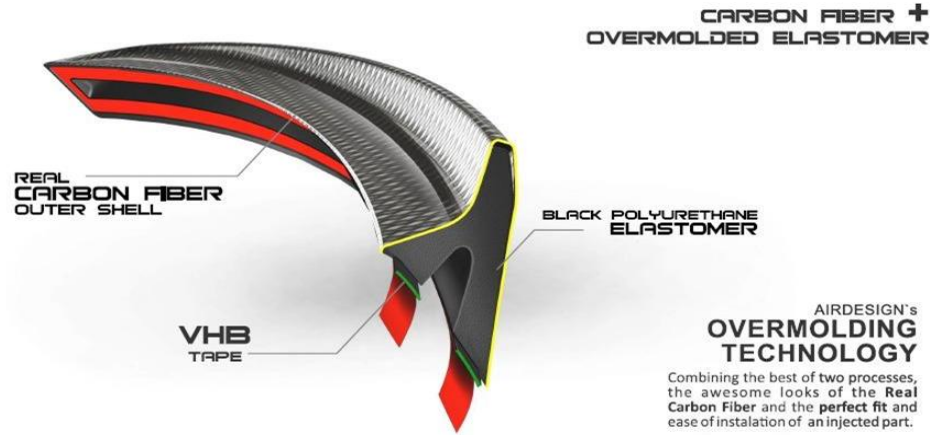
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With customizable branding options, such as embossed logos, and downward-facing edges for a polished appearance, Air Design products enhance both functionality, durability, and aesthetic appeal, making them a valuable addition to OEM accessory offerings.



# REAL CARBON FIBER OVERMOLDING FOR DECK SPOILERS AND MIRROR COVERS

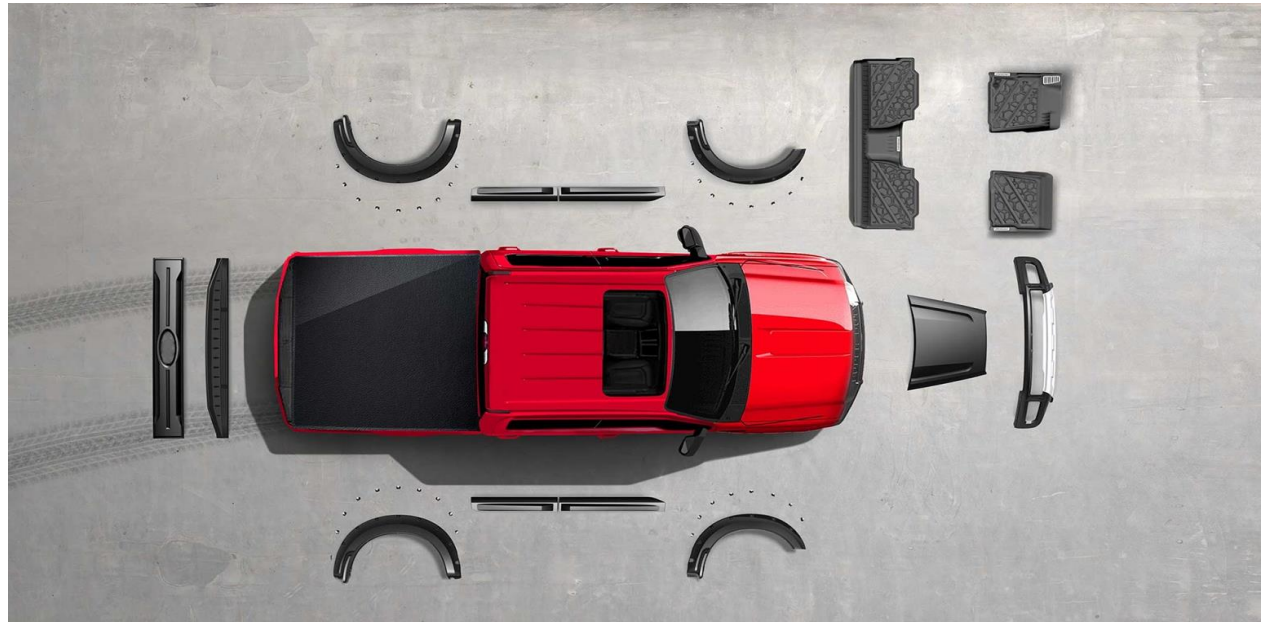


Our focus is on lightweight composite plastics, a critical component for next-generation Electric Vehicles (EV's). These materials are specifically designed to address the growing need for weight reduction and enhanced aerodynamics, all while dramatically elevating the vehicle's premium appeal.



## Next-Generation Aftermarket Accessories for Pickup Trucks

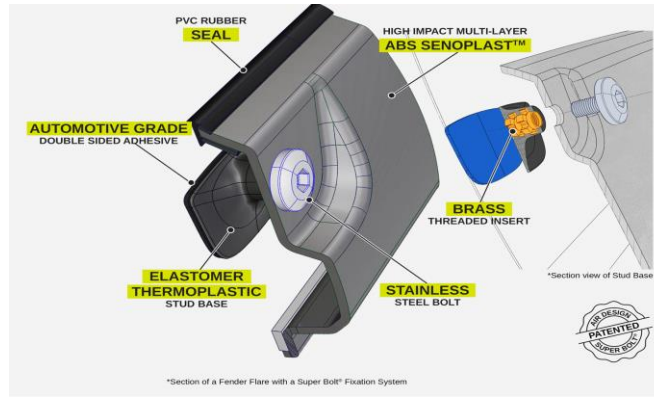
Air Design creates advanced accessories that combine innovation with emotional appeal, enhancing convenience, functionality, and excitement for a superior driving experience.



# OUR SUPER BOLT® PATENTED SYSTEM FOR RUGGED-STYLED PICKUP TRUCKS AND SUVs

**AIR★DESIGN**

- **Air Design's Super Bolt®** Fixation System guarantees a No-Drill and firm mechanical attachment of the part to the vehicle's sheet metal.
- It also eliminates vibrations and prevents paint wear.
- This system can be used on several products like Fender Flares, Winglets and other Exterior Applications

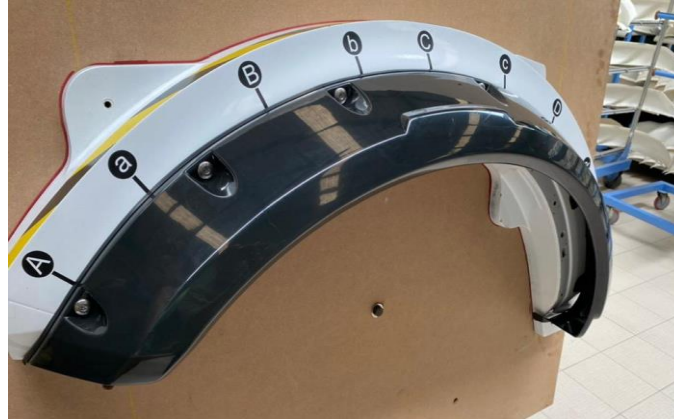


Air Design ensures project success by aligning all parties on critical elements and tolerances, utilizing both internal and independent testing labs for validation.

With over three decades as a Tier 1 supplier Air Design meets stringent automotive standards like PPAP, PSW, Core Tools and more.

Certified to ISO 9001-2015, Air Design upholds the highest quality and compliance in its processes.





Our 540-foot semi-automated paint lines and cure ovens are specially designed for painting large exterior plastic parts such as Fascias, Spoilers, Wings, Cladding, Door Panels, Bumper Guards and Fender Flares with a Capacity of 2,000 parts a day.



- Gloss Piano Black Finish
- Monolayer Smooth-Grain Textured Black Finish
- Satin Black Finish
- Satin Silver Finish
- Approved Body Color OEM finishes

## MONOLAYER PAINT SYSTEM MLD TEXTURED HIGH RESISTANCE

**SUBSTRATUM:**  
Elastomeric PUR / ABS Plastic.

**PROMOTER:**  
High Adhesion Substrate  
Interface - Filler / Primer.

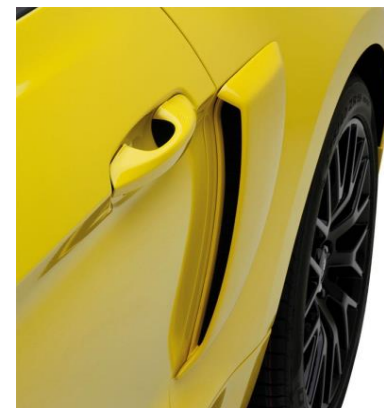
**FILLER:**  
2K High Solids and High  
Elongation PUR / ABS Plastic.

**PRIMER:**  
2K High Elongation  
PUR / ABS Plastic.

**MONOLAYER:**  
2K Mild Grained Finish PUR / ABS Plastic.  
High weather resistance. High Solids.



German High Performance Components.



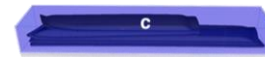






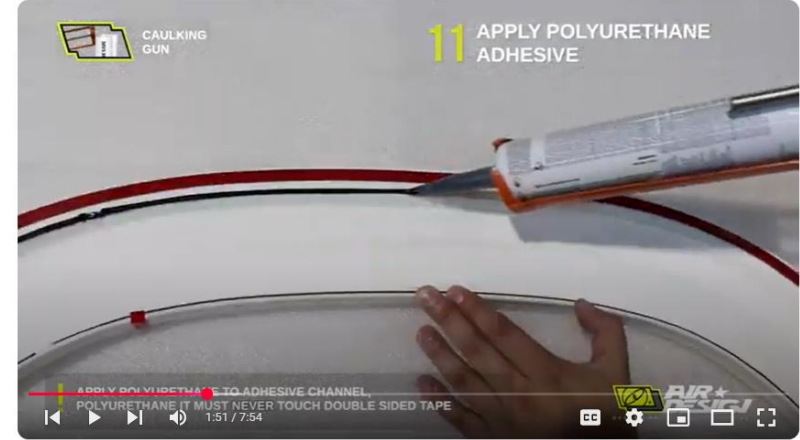
Air Design is committed to being a responsive and reliable partner, ensuring seamless experiences for our customers worldwide. From our strategically located warehouses in Mexico and the United States, we efficiently manage logistics and shipping to over 30 countries.

Our goal is to deliver top-quality products and provide great support across your distribution network.

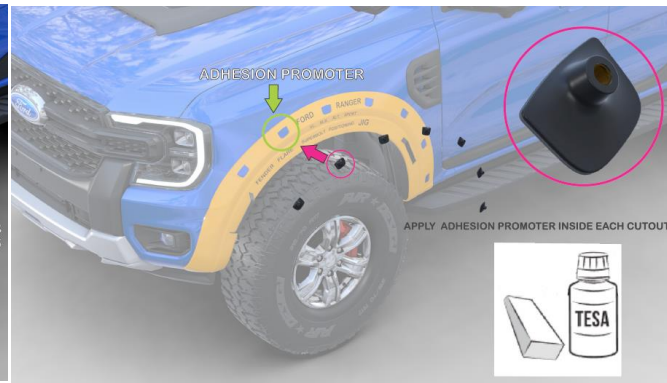


Air Design is committed to supporting customer success by offering Port Installation Fixtures, Hands-On Training, and detailed Installation Videos to make processes smoother.

Backed by a team of experts, we're ready to train your staff, whether at Warehouses, VP centers, Ports of Entry, or other Customization Facilities, ensuring everything runs seamlessly.



VW Taos MY 2022+ Fender Flare Set



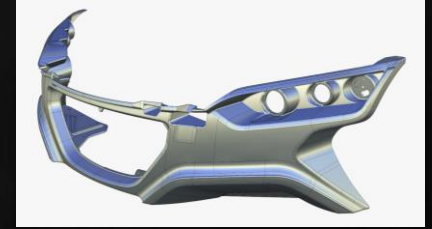
## VÜHL 05 SUPERCAR

**AIR★DESIGN**

### ADVANCED ENGINEERING AND NICHE AUTOMOTIVE DEVELOPMENT

As a leader in lightweight advanced plastics technology and niche product development, Air Design was the perfect partner for creating the Vühl roadster supercar.

The Vühl team trusted not only our expertise in Composite Thermoset Technologies but also our ability to deliver compelling, visually striking designs that beautifully reflected Vühl's core values.





Here are some of Air Design's most iconic projects, highlighting our quality, creativity, and expertise that have established us as a leader in automotive accessories..

**Make:** VW

**Vehicle Model:** Jetta MK4 GLI

**OE Channel:** VW Puebla Assembly Plant

1. Assembly Line
2. Spare Parts

**Project Life Span:** 3 Years

**Volume Produced:** 10,000 units

**Country/Region:** Worldwide

**Engineering / Validation Process:** VW Germany / México New Product Development Area / Air Design.

**Accessories:** Full Body Kit (Front Spoiler, Side Skirts, Rear Skirts and Wing)

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding) and Bodycolor (5 colors)



# ECOSPORT SPARE TIRE COVER KIT AT VERACRUZ AND MANZANILLO, AND LAZARO CARDENAS ENTRY PORTS

**AIR★DESIGN**

**Make:** Ford

**Vehicle Model:** Ecosport

**OE Channel:**

1. MOD Center
2. Ports of Entry (Veracruz, Manzanillo and Lázaro Cárdenas)
3. Spare Parts

**Project Life Span:** 16 Years (2006-2022)

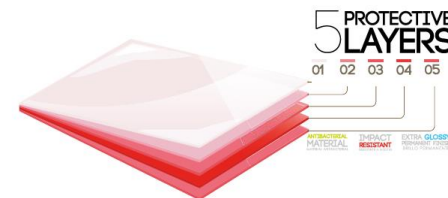
**Volume Produced:** 250,000 units

**Country/Region:** México and Latin America

**Engineering / Validation Process:** Ford México and USA  
Engineering / Air Design.

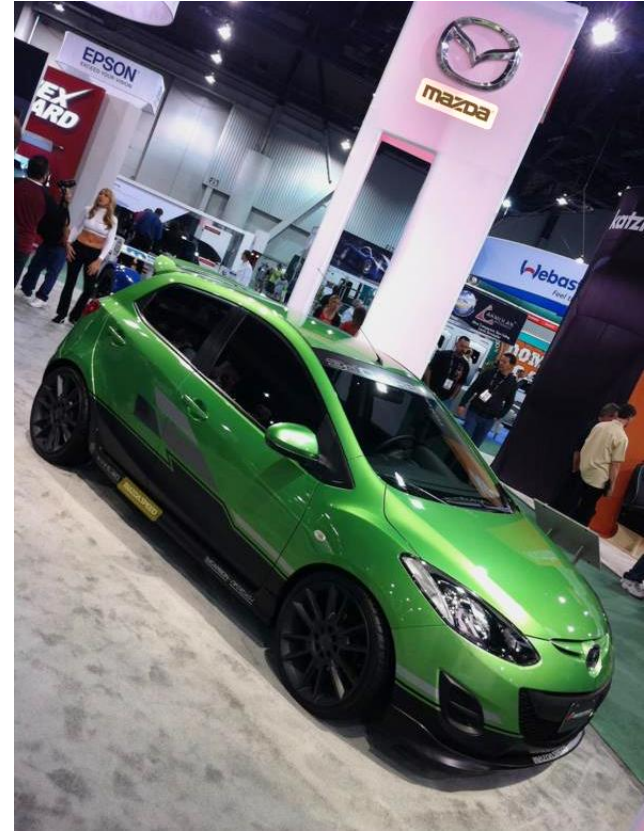
**Accessories:** Spare Tire Cover Kit

**Technology:** Multilayer Integrated in-plastic Body Colored  
Vacuum Formed ABS.



# MAZDA 2 – MAZDASPEED ACCESSORIES PROGRAM

# AIR★DESIGN



# MAZDASPEED

# DUSTER DAKAR PH1 – RENAULT BRAZIL, COLOMBIA AND MÉXICO

**AIR★DESIGN**

**Make:** Renault

**Vehicle Model:** Duster / Duster Dakar

**OE Channel:**

1. Assembly Line
2. VP Centers
3. Spare Parts

**Project Life Span:** 7 Years (2012-2019)

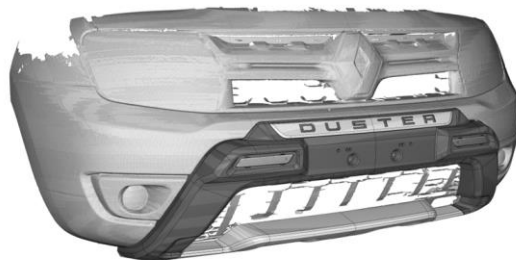
**Volume Produced:** 50,000 units

**Country/Region:** Brazil, Colombia, México

**Engineering / Validation Process:** Renault do Brasil, Renault Colombia (SOFASA Plant) and México / Air Design

**Accessories:** Front Bumper Guard, Door Moldings, Fender Flares, Roof Spoiler and Cargo Tray.. DRL Lighting System by OSRAM.

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding), Monolayer Textured Black Finish and TPR Vacuum Forming.



# DUSTER FLOOR LINERS AND CARGO TRAYS

**AIR★DESIGN**

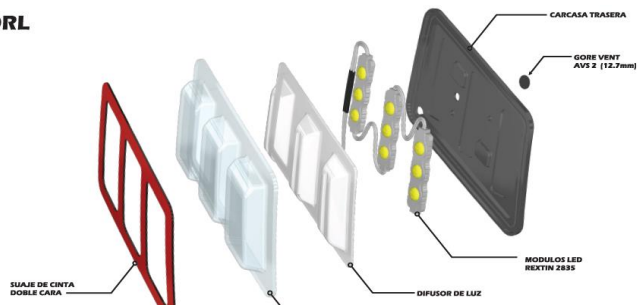


# DUSTER PH3 FRONT BUMPER GUARD – RENAULT SOFASA ASSEMBLY PLANT

**AIR★DESIGN**



**DRL**



**DRL**



# LOGAN CROSS SPORT – VP CENTER AT VERACRUZ PORT



**Make:** Renault

**Vehicle Model:** Logan Cross Sport

**OE Channel:** (Renault México)

1. VP Center (Port of Entry: Veracruz Port, México)

**Project Life Span:** 3 Years and Ongoing (2022-2025)

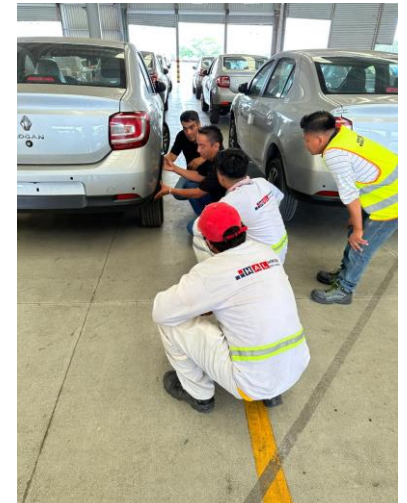
**Volume Produced:** 3,000 units / yr.

**Country/Region:** México

**Engineering / Validation Process:** Renault México / Air Design

**Accessories:** Wheel Arches Moldings and Door Rocker Panels

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding) and Painted in Black Monolayer Textured finish.



# MUSTANG CALIFORNIA SPECIAL – FLAT ROCK MICHIGAN ASSEMBLY PLANT

**AIR★DESIGN**

**Make:** Ford

**Vehicle Model:** Mustang California Special

**OE Channel:** (Flat Rock Michigan Assembly Plant)

1. Assembly Line
2. Spare Parts
3. Dealer Channel

**Project Life Span:** 8 Years-Ongoing (2015-2023)

**Volume Produced:** 12,000 units

**Country/Region:** Worldwide

**Engineering / Validation Process:** Ford USA Engineering / Air Design.

**Accessories:** Qtr. Panel Side Scoop Set

**Technology:** High Density PUR-RIM (Polyurethane Reaction Injection Molding) and 20 OEM Approved Body Colors.



# MUSTANG BULL-IT STEVE MCQUEEN SPECIAL EDITION

**AIR★DESIGN**

**Make:** Ford

**Vehicle Model:** Mustang Bull-it Steve McQueen Special Edition

**OE Channel:**

1. MOD Center (through Steeda Performance)

**Project Life Span:** 5 Years (2018-2023)

**Volume Produced:** 500 units

**Country/Region:** USA

**Engineering / Validation Process:** Ford USA Engineering / Air Design

**Accessories:** Front Bumper Replacement, Qtr. Panel Side Scoop.

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding) and Body Color painted parts.



*Steve McQueen*

STEVE MCQUEEN EDITION





**Make:** GMC

**Vehicle Model:** Terrain Black Limited Edition

**OE Channel:** (GM San Luis Potosi Plant)

1. MOD Center
2. Spare Parts

**Project Life Span:** 1 Year (2018)

**Volume Produced:** 500 units

**Country/Region:** México and Latin America

**Engineering / Validation Process:** GM México / Air Design

**Accessories:** Front Lip Spoiler

**Technology:** PUR-RIM and painted in Satin Black



# RIO CROSS – VP CENTERS AT KIA COLOMBIA AND PERU



**Make:** Kia

**Vehicle Model:** Rio Cross (aka. Rio Tonic)

**OE Channel:**

1. MOD Center
2. Spare Parts

**Project Life Span:** 2 Years (2018-2020)

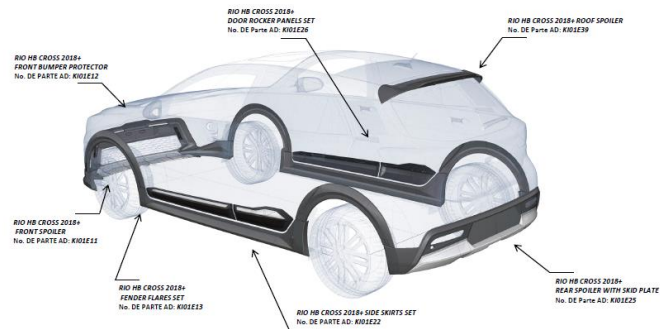
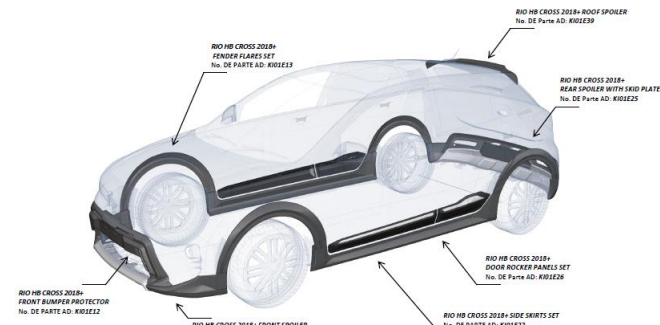
**Volume Produced:** 3,000 units

**Country/Region:** Colombia and Perú

**Engineering / Validation Process:** Metrokia Colombia / Air Design

**Accessories:** Full Cross Body Kit (Front Bumper Guard, Front Skid Plate, Door Cladding, Side Skirts, Wheel Arch Moldings, Rear Skid Plate and Roof Spoiler)

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding)



**Make:** Kia

**Vehicle Model:** Rio S-Pack

**OE Channel:** (Kia's Pesqueria Monterrey Plant)

1. MOBIS/GLOVIS MOD Center at Pesqueria Plant
2. Spare Parts

**Project Life Span:** 3 Years (2021-2023)

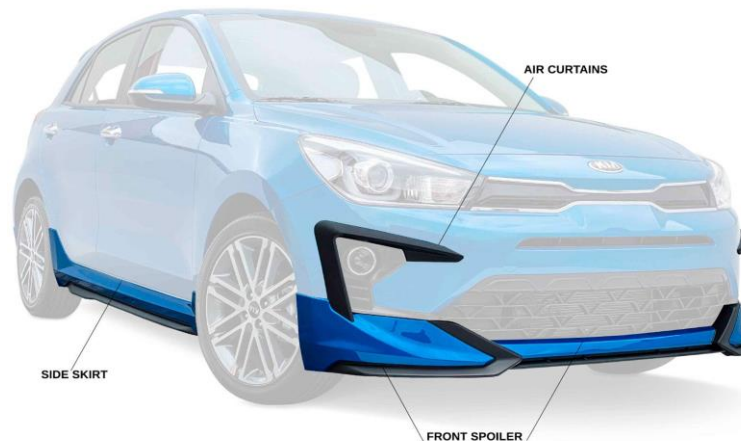
**Volume Produced:** 10,000 units

**Country/Region:** México

**Engineering / Validation Process:** Kia Motors México / Air Design

**Accessories:** Full Body Kit (Front Spoiler, Air Curtains, Side Skirts, Rear Skirt and Wing)

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding) and Painted in 5 OEM Approved Body Colors



# STINGER GT-FEDERATION

**AIR★DESIGN**

**Make:** Kia

**Vehicle Model:** Stinger GT Federation

**OE Channel:**

1. Dealer Channel

**Project Life Span:** 3 Years (2021-2023)

**Volume Produced:** 500 units

**Country/Region:** USA and México.

**Engineering / Validation Process:** Air Design

**Accessories:** Full Body Kit (Front and Side Winglet Set, Rear Diffuser and Wing)

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding) and Painted in Satin Black and Piano Black Colors.



**Make:** VW

**Vehicle Models:** Atlas, Taos, Crossport

**OE Channel:**

1. Dealer Channel

**Project Life Span:** 3 Years and Ongoing (2021-2025)

**Volume Produced:** 2,000 units / yr.

**Country/Region:** USA & Canada

**Engineering / Validation Process:** Volkswagen Group's Design Center California (DCC) / Air Design

**Accessories:** Full Cross Over Body Kit (Front Valance, Side Skid Plates, Fender Flares, Rear Skid Plate)

**Technology:** PUR-RIM (Polyurethane Reaction Injection Molding)



# VW BASECAMP EDITIONS ACROSS US AND CANADA

**AIR★DESIGN**



**Make:** Acura

**Vehicle Model:** Integra (35S)

**OE Channel:**

1. Honda's North America Hub West, Chino, CA
2. Spare Parts

**Project Life Span:** 3 Years and Ongoing (2021-2024)

**Volume Produced:** 4,000 units / yr.

**Country/Region:** USA & Canada

**Engineering / Validation Process:** American Honda Motors / Air Design.

**Accessories:** Door Mirror Cover and Tailgate Spoiler in Carbon Fiber.

**Technology:** Proprietary Carbon Fiber Overmolding.



# WRX – STI SPECIAL EDITION – VP CENTER AT LAZARO CARDENAS ENTRY PORT

**AIR★DESIGN**



**Make:** Subaru

**Vehicle Model:** BRZ

**OE Channel:**

1. Subaru Ontario RDC Center
2. Spare Parts and Distribution Channels

**Project Life Span:** 3 Years and Ongoing (2021-Present)

**Volume Produced:** 2,000 units / yr.

**Country/Region:** USA & Canada

**Engineering / Validation Process:** Subaru of America / Air Design.

**Accessories:** Cargo Tray and Vortex Generator

**Technology:** PUR-RIM (Polyurethane Injection Reaction Molding) and TPR Vacuum Forming.



**Make:** Subaru

**Vehicle Model:** WRX

**OE Channels:**

1. Subaru RDC Center (12 ports of entry in the US and Japan)
2. Spare Parts and Distribution Channels

**Project Life Span:** 3 Years and Ongoing (2021-Present)

**Volume Produced:** 5,000 units / yr.

**Country/Region:** USA & Canada

**Engineering / Validation Process:** Subaru of America / Air Design.

**Accessories:** Vortex Generator

**Technology:** PUR-RIM (Polyurethane Injection Reaction Molding)



**Make:** Ford

**Vehicle Model:** F-150

**OE Channels:**

1. Dealer Channel
2. Ford DIO Program (Dealer-Install-Option)
3. MOD Center

**Project Life Span:** 6 Years and Ongoing (2018-Present)

**Volume Produced:** 3,000 units / yr.

**Country/Region:** Worldwide

**Engineering / Validation Process:** Ford Component Sales / Air Design

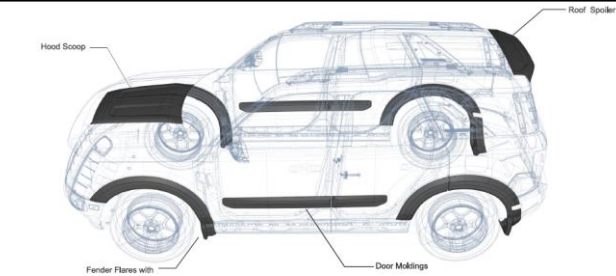
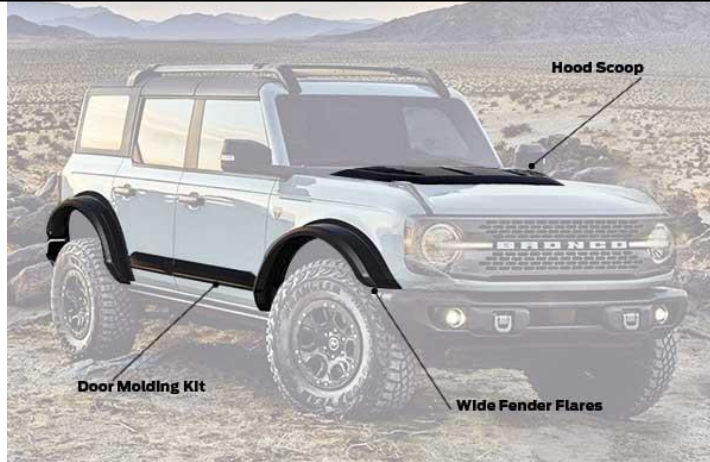
**Accessories:** Door Moldings, Super Bolt Fender Flares, Hood Scoop, Fender Vents, Tailgate Spoiler, Tailgate Applique, Cab Spoiler, Front Spoiler and OE Style Fender Flares

**Technology:** PUR-RIM (Injection Reaction Molding, and Multilayer Vacuum Formed ABS



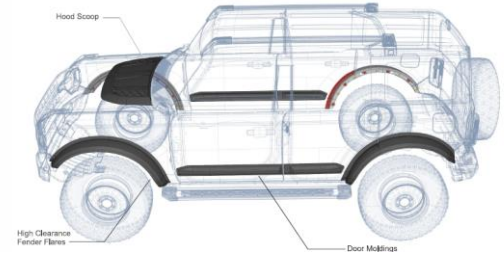
# BRONCO – DIO AND FORD LICENSING ACCESSORIES PROGRAM

**AIR★DESIGN**



# BRONCO SPORT BY DB ELECTRONICS – AT FORD HERMOSILLO VP CENTER

**AIR★DESIGN**



**Make:** Ford

**Vehicle Model:** Maverick

**OE Channel:** (Ford Hermosillo Plant, México)

1. Ford Hermosillo Plant

**Project Life Span:** Ongoing (2023-Present)

**Volume Produced:** 4,000 units / yr.

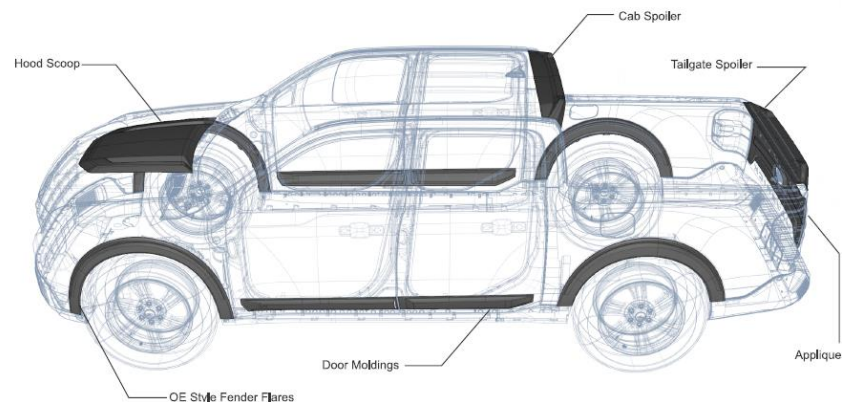
**Country/Region:** Brazil

**Engineering / Validation Process:** Ford México /

GFX / Air Design

**Accessories:** Door Moldings

**Technology:** PUR-RIM (Injection Reaction Molding)



# MAVERICK – FORD LICENSING ACCESSORIES PROGRAM

**AIR★DESIGN**



**MAVERICK SOUTH AMERICAN VERSION – AT FORD  
HERMOSILLO VP CENTER**

**AIR★DESIGN**



# MONTANA RS – GM QUERÉTARO VDC CENTER PROJECT

**AIR★DESIGN**



**Make:** GM

**Vehicle Model:** Montana

**OE Channel: (GM VDC in Querétaro, México)**

1. GM VDC Center
2. Spare Parts

**Project Life Span:** Ongoing (2023-Present)

**Volume Produced:** 3,000 units / yr.

**Country/Region:** México, Brazil and the rest of Latin America

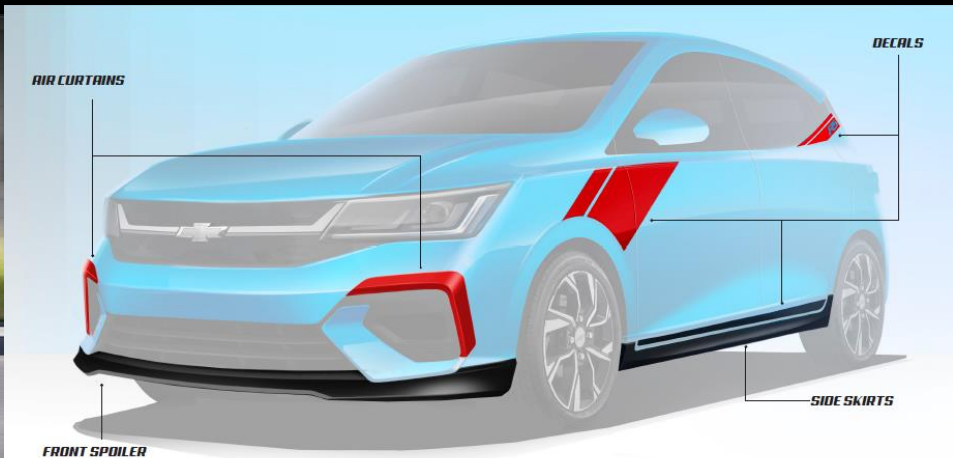
**Engineering / Validation Process:** GM México / Air Design

**Accessories:** Front Bumper Guard, Hood Scoop, Fender Flares, Embossed Door Rocker Panels.

**Technology:** PUR-RIM (Injection Reaction Molding, and Multilayer Vacuum Formed ABS)



**Nuevo Chevrolet Aveo**  
Hatchback 2025 **Black Edition**



**Make:** GM USA

**Vehicle Model:** Silverado 1500

**OE Channels:**

1. Dealer Channel (IBP Program)

**Project Life Span:** Ongoing (2019-Present)

**Volume Produced:** 3,000 units / yr.

**Country/Region:** USA

**Engineering / Validation Process:** GM USA / Air Design

**Accessories:** OE Style Fender Flares

**Technology:** PUR-RIM (Injection Reaction Molding)



**Make:** GM

**Vehicle Model:** Suburban / Tahoe

**OE Channels:**

1. Dealer Channel (IBP Program)

**Project Life Span:** Ongoing (2019-Present)

**Volume Produced:** 500 units / yr.

**Country/Region:** USA

**Engineering / Validation Process:** GM USA / Air Design

**Accessories:** OE Style Fender Flares

**Technology:** PUR-RIM (Injection Reaction Molding)



**Make:** GM

**Vehicle Model:** Corvette C8

**OE Channels:**

1. Dealer Channel (IBP Program)

**Project Life Span:** Ongoing (2020-Present)

**Volume Produced:** 1600 units / yr.

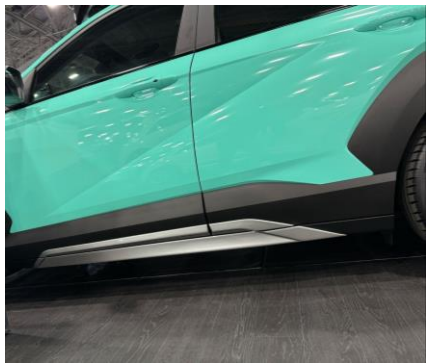
**Country/Region:** USA

**Engineering / Validation Process:** GM USA / Air Design

**Accessories:** Rear Deck Spoiler

**Technology:** PUR-RIM (Injection Reaction Molding)





**Make:** Hyundai

**Vehicle Model:** Tucson

**OE Channels (Hyundai MOBIS)**

1. Dealer Channel

**Project Life Span:** Ongoing (2023-Present)

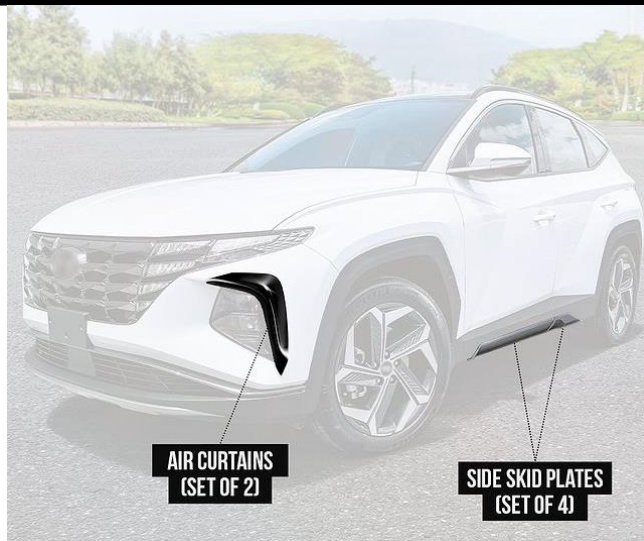
**Volume Produced:** 500 units / yr.

**Country/Region:** México

**Engineering / Validation Process:** Hyundai MOBIS / Air Design

**Accessories:** Air Curtains, Side Skid Plates, Gurney Flap and Cargo Tray

**Technology:** PUR-RIM (Injection Reaction Molding and TPR Vacuum Forming)



# GRAND i10 10th. ANNIVERSARY – HYUNDAI MOBIS MÉXICO DEALER CHANNEL

**AIR★DESIGN**

FRONT - DESIGN PROPOSAL

HYUNDAI GRAND i10 HATCHBACK - 2024  
BODY KIT



REAR - DESIGN PROPOSAL

HYUNDAI GRAND i10 HATCHBACK - 2024  
BODY KIT

ROOF  
SPOILER



**CRETA 10th. ANNIVERSARY – HYUNDAI MOBIS MÉXICO  
DEALER CHANNEL**

**AIR★DESIGN**



# IBIZA – FIRST EDITION + 15TH. ANNIVERSARY AT VW PUEBLA VP CENTER

**AIR★DESIGN**



# SEAT LEÓN CUPRA LIMITED EDITION AT VW PUEBLA VP CENTER

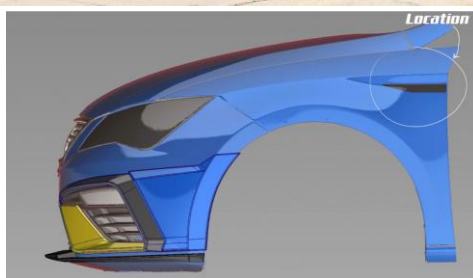
**AIR★DESIGN**



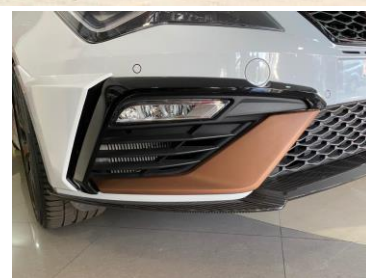
**Side Deflectors**



**Air Curtains**



**Location**



# SPECIAL EDITION BADGES

# AIR★DESIGN





PROPUESTA #2  
BOCANEGRA

150 HP / TSI

STICKER #5



Spark ZMX



STICKER #2  
TAMAÑO GRANDE  
(29X8.6CM)



STICKER #1  
TAMAÑO MEDIANO  
(22X6.5CM)

## AIR DESIGN PETS – DEALER CHANNEL AND LICENSED PROGRAMS

**AIR★DESIGN**

Since 2015, Air Design has expanded into the pet industry, creating automotive products. This initiative taps into the booming pet market, projected to reach \$363.19 billion by 2030.

Driven by our love and respect for animals and the planet, we blend innovative designs with state-of-the-art materials to deliver products that prioritize comfort, safety, and sustainability.



## AIR DESIGN PETS – DEALER CHANNEL AND LICENSED PROGRAMS

**AIR★DESIGN**



These include seat covers, safety harnesses, seat belts, and designer bowls, among other creative solutions.



## AIR DESIGN PETS – DEALER CHANNEL AND LICENSED PROGRAMS

**AIR★DESIGN**



The Air Design PETS line offers a high level of customization, enabling our customers to tailor products to their specific branding needs. We provide options to incorporate their brand identity through emblems, tags, embroidery and cloth labels, ensuring their logo and messaging are seamlessly integrated into the design.

This flexibility is ideal for short to medium production runs, making it convenient for our customers to create co-branded or sub-branded pet products without the need to commit to large-scale orders.

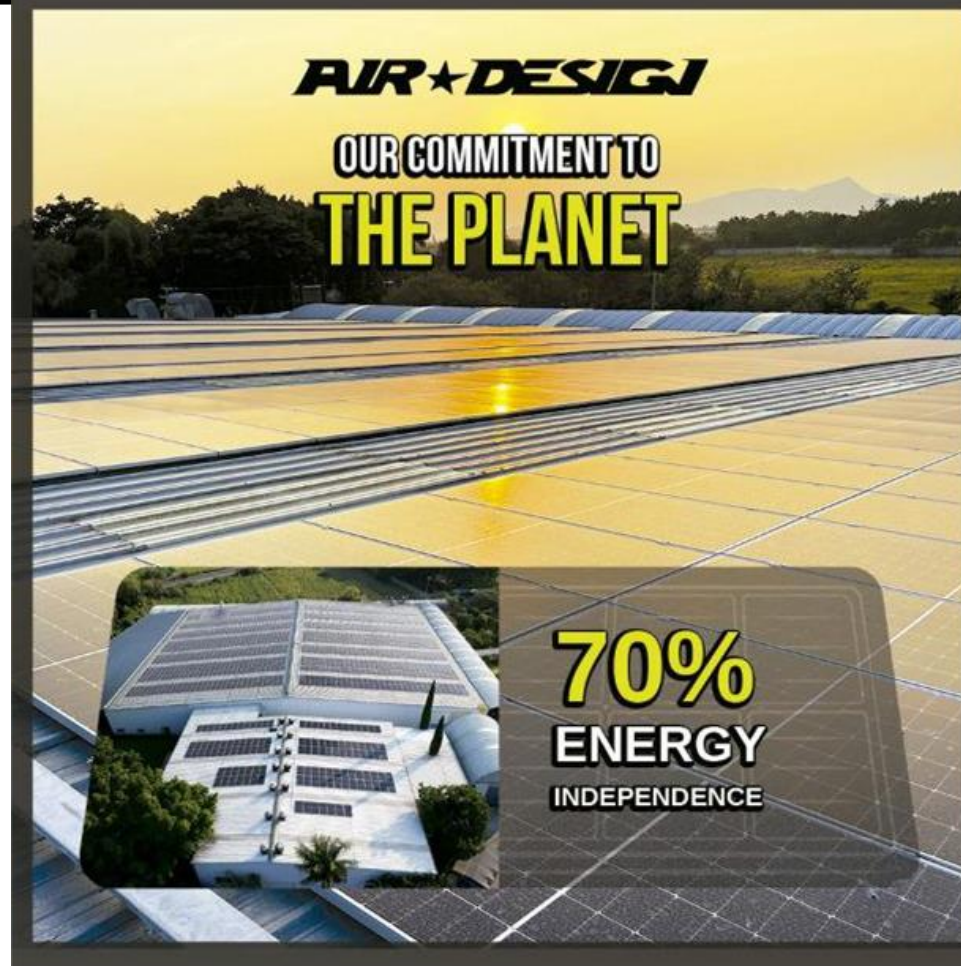


### Responsible Sourcing, Use, Production and Disposal are key to our program.

Air Design is advancing a Circular Economy project, repurposing 90% of residual materials for applications like housing, paper production, agriculture, and community needs.

We collaborate with our supply chain to ensure responsible material sourcing.

We do not use Heavy Metals or other components prohibited by International Legislation, IMDS or any local legislations.



Air Design prioritizes eco-friendly products with low carbon footprints, leveraging advanced materials, sustainable manufacturing, and recycling.

Recognized with a UNOPS fluorocarbon-free emissions award in 1995, the company also fosters talent through continuous training and collaboration with universities and the community.







**NO POVERTY OR HUNGER**

**GOOD HEALTH AND WELLNESS**

**QUALITY EDUCATION**

**REDUCED INEQUALITIES**

**GENDER EQUALITY**

**CLEAN WATER AND SANITATION**

**AFFORDABLE AND CLEAN ENERGY**

**DECENT WORK AND ECONOMIC GROWTH**

**INDUSTRY INNOVATION AND INFRASTRUCTURE**

**SUSTAINABLE COMMUNITIES**



Air Design converts waste paint and varnish residuals into fillers for composite injection tools.

**Paint Process**



**Overspray caught in water tanks**



**Recycled Water treated by Bacteria**



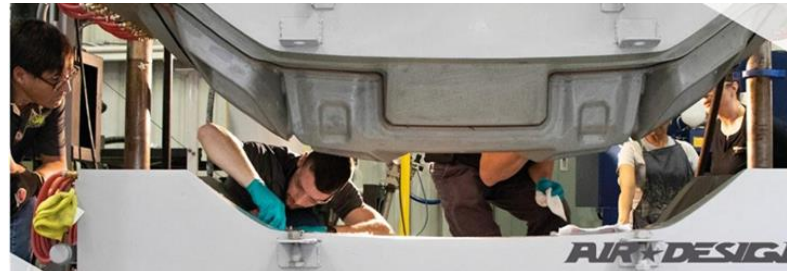
**Paint Mud is incinerated**



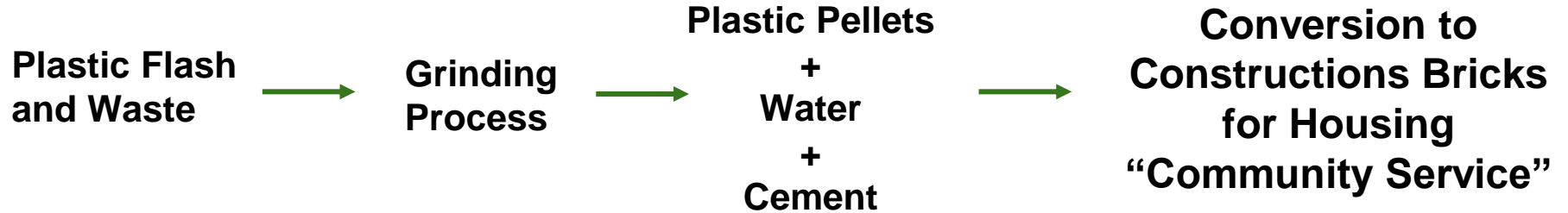
**100% Non-Toxic Powder is collected**



**Toxic-Free Powder is incorporated to the resin on Injection and Vacuum Forming Tools.**



Air Design converts thermosets plastics waste and scrap into housing construction bricks.

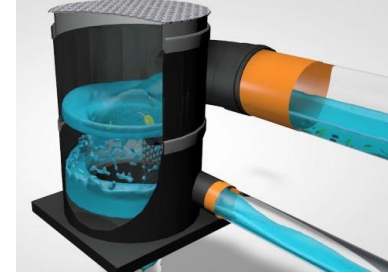


# RAINWATER HARVESTING

100% of Fresh Water used at Air Design's Manufacturing Plant comes from the Rain and it is collected on all our Building Roofs.

No connection with the Municipal Fresh Water Supply.

No connection with the Municipal Sewage System.



**THANK YOU!**

**AIR★DESIGN**



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